



YANKEE GOLDEN RETRIEVER RESCUE

Winter Gala

MAR | 22 | 2025

Yankee Golden Retriever Rescue welcomes you to join us in a partnership for our upcoming Winter Gala!



Presenting Gala Sponsor

\$2,500 (1 Available)

- Inclusion as presenting sponsor on all event banners and descriptions, including Facebook, Instagram, Eventbrite, and website listing
- Logo and clickable website URL as presenting sponsor on the Yankee Golden Winter Gala landing page
 - Website sees 13,500+ monthly users
- A dedicated social post highlighting you as our presenting sponsor and our relationship with you.
- Dedicated mention as the presenting sponsor on all Gala event social assets that launch on Yankee's Facebook and Instagram.
 - 7,950+ Instagram Followers
 - 22,000+ Facebook Followers
- Inclusion in email campaigns promoting the event as presenting sponsor with logo
 - 1,400+ Subscribers
- Signage highlighting you as the presenting sponsor during the event
- Table cards listing your business as the presenting sponsor on all tables with a QR Code to your business' website
- Mention or advertising space in our Golden Times Newsletter as a key sponsor- includes logo space.
- Highlight as presenting sponsor in program. Thanked as a sponsor on program sponsor listing.
- Gala Tickets for 4
- Scheduled employee visit to Riverview and Kennel Tour
- YGRR supporter bundle: membership, SAK, merch, and 6 calendars



Good-As-Gold Sponsor

\$1000 (10 Available)

- Business/Personal name listed as gold sponsor within the event listing
- Logo/Personal name as gold sponsor on the Yankee Golden Winter Gala landing page
 - Website sees 13,500+ monthly users
- Signage highlighting you as a gold sponsor during the event
- A thank you message in our Golden Times Newsletter as a gold sponsor
- Inclusion in 1 social media post listed as one of the Gold Sponsors
 - 7,950+ Instagram Followers
 - 22,000+ Facebook Followers
- Thanked as a sponsor on the program – including logo
- Gala Tickets for 2
- YGRR membership for 1 year, SAK member for 1 year, 2 free calendars



If interested in sponsoring the Winter Gala, please reach out to executivedirector@ygrr.org.



Canine Companion Sponsor

\$250

- Business/Personal name listed as sponsor within the event listing
- Text only name listed as Bronze sponsor on the Yankee Golden Winter Gala landing page
 - Website sees 13,500+ monthly users
- Thanked as a sponsor on the program – text only
- Thanked as a sponsor on a general social media post
 - 7,950+ Instagram Followers
 - 22,000+ Facebook Followers
- Thanked as a sponsor in Golden Times: list of all sponsors – text only
- YGRR membership for 1 year

Silver Champion Sponsor

\$500

- Business/Personal name listed as silver sponsor within the event listing
- Logo/Personal name as silver sponsor on the Yankee Golden Winter Gala landing page
 - Website sees 13,500+ monthly users
- Signage highlighting you as a silver sponsor during the event
- Thanked as a sponsor on the program – including logo
- Thanked as a sponsor on general social media post
 - 7,950+ Instagram Followers
 - 22,000+ Facebook Followers
- Thanked as a sponsor in Golden Times; list of all sponsors
- YGRR membership for 1 year

Fetching Friend Sponsor

\$150

- Business/Personal name listed as sponsor within the event listing
- Thanked as a sponsor on the program – text only
- Thanked as a sponsor on a general social media post
 - 7,950+ Instagram Followers
 - 22,000+ Facebook Followers



**Yankee
Golden
Retriever
Rescue**

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